



Multifamily Investor.com

2022 MEDIA KIT



Reach High Net Worth Real Estate Investors

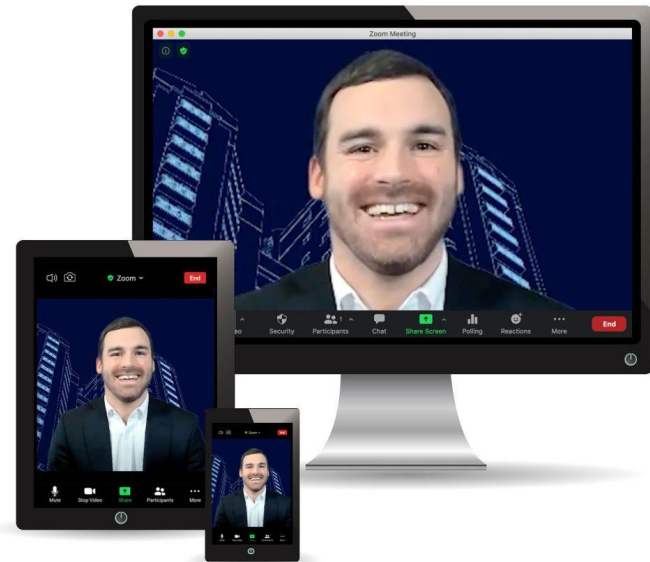
MultifamilyInvestor.com provides world-class tools, education, and analysis to help individual investors and advisors find the multifamily investment opportunities that are optimal for their portfolios.

- **30.8% of our audience are accredited investors** (or advisors who represent accredited investors). **April 2022 data*
- Our email list includes **over 5,000 highly-engaged** real estate investors and financial advisors.

NEXT EVENT: SEPTEMBER 15, 2022

Multifamily Investor Expo

Present your multifamily project at the **premier online event for the multifamily investing industry.**



Multifamily Investing Expo

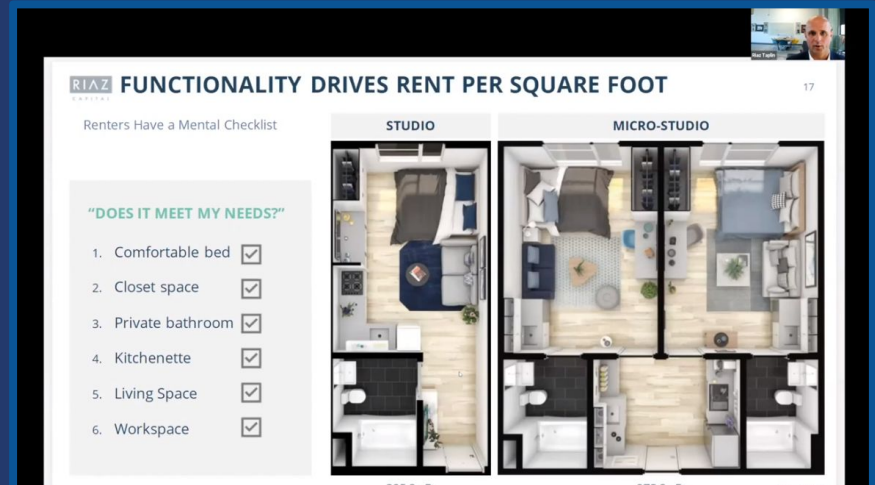
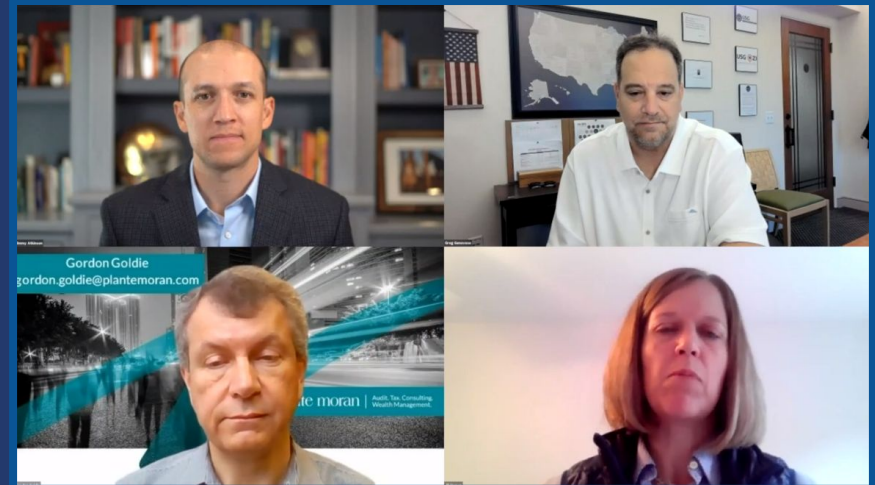
MULTIFAMILY DEAL PRESENTATIONS

- Deliver a LIVE presentation to an audience of investors interested in multifamily investing.
- Interact with investors during a Q&A session at the conclusion of your presentation.
- Post-event: follow up with a warm list of investor leads and share the recording of your presentation across your marketing channels.

OUR ATTENDEES

Our attendees are high net worth individual investors, family offices, and RIAs interested in learning about opportunities to invest in multifamily real estate projects.

The Multifamily Investor Expo is also promoted to OpportunityDb email subscribers and podcast listeners.



Multifamily Investor Expo Partnership Levels

	TITLE \$25,000	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$5,000
MULTIFAMILY INVESTOR EXPO				
LIVE PRESENTATION LENGTH	30 MINUTES	30 MINUTES	20 MINUTES	10 MINUTES
ACCESS TO LEADS [A]	ALL REGISTRANTS	ALL REGISTRANTS	ALL ATTENDEES	PITCH ATTENDEES
SHAREABLE VIDEO RECORDING	✓	✓	✓	✓
TOP BILLING IN PROMOTIONS	✓	X	X	X
FIRST CHOICE OF TIME SLOT	✓	X	X	X
PODCAST PREVIEW EPISODE	✓	✓	X	X
BRANDING ON EVENT MATERIALS	XL	L	M	S
MFI LEAD GENERATION PLATFORM				
DEDICATED EMAIL BLAST(S)	✓✓ (2)	✓ (1)	X	X
PITCH PROMOTED VIA NATIVE ADS	✓	✓	X	X

[A] **Diamond Partners** will receive access to contact information and investor profile for everyone who registers for the event, both attendees and absentees. **Platinum Partners** will receive access to contact information and investor profile for everyone who attends the event. **Gold Partners** will receive access to contact information for those attending during their live presentation.



Ready to get started?

Contact us to learn more about how to partner with MultifamilyInvestor.com.

info@multifamilyinvestor.com